

From: [John Hebert](#)
To: [Bill Jacobs](#)
Cc: [Jennifer Gaines](#); [Dan Peacock](#)
Subject: Re: Protect T1 Disposable and Protecta T3 Disposable
Date: 01/13/2011 05:12 PM
Attachments: [Protecta Name 011311.doc](#)

bill - i think the third one down is OK ("...does not provide safety benefits...."). what does everyone think? regardless of what is approved now, Bell should know that when PRN 2010-X (False/Misleading Product Names...) is finalized they may have to change the product name even it has the qualifier.

thanks,
john

John Hebert, PM7
Insecticide-Rodenticide Branch
Registration Division
Office of Pesticide Programs
703-308-6249

▼ "John Lublinkhof" ---01/13/2011 03:27:28 PM---Dear Bill, I received your letters indicating that the name proposed for this

From: "John Lublinkhof" <jlublinkhof@belllabs.com>
To: Bill Jacobs/DC/USEPA/US@EPA, John Hebert/DC/USEPA/US@EPA
Date: 01/13/2011 03:27 PM
Subject: Protect T1 Disposable and Protecta T3 Disposable

Dear Bill,

I received your letters indicating that the name proposed for this product has a safety claim embedded in it. As you are aware, we have used the Protecta name on our bait stations for over 20 years. The thought is that the current professional use bait stations and new products with bait stations would have a family name "Protecta". This product would only be used in the professional segment who are well aware of the Protecta name.

We prefer to continue with the name without qualifiers. If not, could we at least use the name with one of the qualifiers listed in the attachment?

I look forward to hearing from you and appreciate it if you would give consideration to the use of the name.

Thanks,

John Lublinkhof

Bell Laboratories, Inc.



608-241-0202 Ext. 3138

Protecta Name 011311.doc